



Westside Family Healthcare
We treat you well.

2026 Sponsorship Opportunities





About Westside

Westside Family Healthcare is a nonprofit community health center with five locations across New Castle and Kent Counties, Delaware, along with a mobile health unit that brings care directly to farmworkers in Kent and Western Sussex Counties. We provide comprehensive primary care, prenatal and pediatric care, dental services, and behavioral health support to patients of all ages.

With the support of our community partners, Westside continues to expand access to high-quality care and strengthen our impact across Delaware. Beyond the exam room, we address social determinants of health through programs focused on food security, literacy, and safety—helping individuals and families thrive both inside and outside our health centers.

In 2025, with the support of our partners, Westside achieved significant milestones:

- Served **25,000+** patients with **94,000+** total patient visits
- Employed **243** staff members
- Provided care to **132** agricultural workers
- Cared for **1,397** prenatal patients
- Conducted **4,200+** dental exams and cleanings
- Administered **5,571** flu and immunization vaccines to patients



Our Mission

To improve the health of our communities by providing equal access to quality healthcare, regardless of ability to pay.



Our Vision

To achieve health access for all.



Our Values

Lead with compassion.
Serve with humility.
Be exceptional.
Empower all people.

Neighbors Helping Neighbors

PROGRAMMATIC SUPPORT

Your partnership helps build stronger, healthier communities. At Westside Family Healthcare, we know health goes beyond the exam room. Through our Neighbors Helping Neighbors (NHN) initiatives, we address food insecurity, expand access to literacy resources, and promote safety in communities across Delaware. Sponsoring NHN supports all three programs and helps families build healthier, more stable futures.

With the support of our community and corporate partners, we aim to achieve the following impact this year:

Promoting Literacy

- **Back-to-School Supply:** Provide more than 1,000 backpacks to students and families
- **Reach Out & Read:** Distribute 4,500 children's books

Promoting Safety

- **WeDeliver Program:** Host 2 Community Baby Showers and facilitate 10 new parent education classes
- **Rural Health Outreach:** Distribute 600 Hygiene & Safety Kits and 150 protective sleeves to farmworkers

Addressing Food Insecurity

- **Community Fridges:** Sustain our Westside community and patient fridges year-round



Powered by
Westside Family Healthcare.





SPONSORSHIP OPPORTUNITIES

PROGRAMMATIC SUPPORT

	Champion \$2,500+	Advocate \$1,000	Ally \$500	Friend \$250
Digital Recognition	<ul style="list-style-type: none"> Name & logo recognition on social media (5,000+ followers) and e-newsletter (4,800+ subscribers) 	<ul style="list-style-type: none"> Name & logo recognition on social media (5,000+ followers) and e-newsletter (4,800+ subscribers) 	<ul style="list-style-type: none"> Logo recognition on social media (5,000+ followers) and e-newsletter (4,800+ subscribers) 	<ul style="list-style-type: none"> Logo recognition on social media (5,000+ followers) and e-newsletter (4,800+ subscribers)
Program Visibility	<ul style="list-style-type: none"> Name and logo recognition on all program marketing materials Name and logo on Community Fridge and Captain Westside book webpage 	<ul style="list-style-type: none"> Name and logo recognition on all program marketing materials Logo on Community Fridge webpage 	<ul style="list-style-type: none"> Logo recognition on all program marketing materials 	<ul style="list-style-type: none"> Logo recognition on all program marketing materials
Event Engagement	<ul style="list-style-type: none"> Logo recognition at all program events Opportunity to provide flyers or swag Tabling at all in-person events Opportunity to briefly introduce and highlight your organization at a NHN event 6 tickets to any Westside event 	<ul style="list-style-type: none"> Logo recognition at all program events Opportunity to provide flyers or swag Tabling at all in-person events 4 tickets to any Westside event 	<ul style="list-style-type: none"> Logo recognition at program events Opportunity to provide flyers or swag 	<ul style="list-style-type: none"> Logo recognition at program events

Sponsor levels are based on the following ranges: Friend (\$250–\$500), Ally (\$500–\$1,000), Advocate (\$1,000–\$2,500), and Champion (\$2,500+). To inquire about additional support and benefit opportunities, please email externalaffairs@westsidehealth.org.

Support Our Community Refrigerators

While the NHN supports food insecurity, safety, and literacy initiatives, partners may also independently sponsor the Community Refrigerator program. This option offers dedicated sponsorship opportunities for those who want to focus on increasing food access in our community. Learn more at westsidehealth.org/communityfridge.

FARM TO FORK: NOURISHING DELAWARE'S COMMUNITIES

Neighbors
Helping
Neighbors



FUNDRAISING EVENT SUPPORT



September 2026

Join us on Thursday, September 17, 2026, for our 3rd Annual Farm to Fork event, a rustic dinner featuring ingredients sourced from local farms. Guests will enjoy live music, raffles, games, dinner, and drinks, all while supporting a vital cause. Proceeds benefit Westside's Rural Health Outreach Program, which provides essential services to Delaware's agricultural workers and their families.

About Our Rural Health Outreach Program

Westside is committed to serving Delaware's agricultural worker community in Kent and western Sussex counties. Our mobile health outreach team, including providers, nurses, and community health workers, delivers care directly to where patients live and work.

During the growing season, our team visits farms and housing communities to provide essential primary care services. By bringing care directly to farmworkers, we overcome barriers like limited transportation to ensure that those most in need receive timely, high-quality health services. The mobile health unit is a cornerstone of Westside's mission to increase access and promote well-being across our communities.





SPONSORSHIP OPPORTUNITIES

FARM TO FORK: NOURISHING DELAWARE'S COMMUNITIES

	Harvest Hero \$5,000+	Harvester \$2,500	Cultivator \$1,000	Seed Sower \$500
Website & E-Newsletter Recognition	<ul style="list-style-type: none"> Name & logo recognition on social media event website and e-newsletter (4,800+ subscribers) 	<ul style="list-style-type: none"> Name & logo recognition on event website and e-newsletter (4,800+ subscribers) 	<ul style="list-style-type: none"> Logo recognition on event website, and e-newsletter (4,800+ subscribers) 	<ul style="list-style-type: none"> Logo recognition on event website, and e-newsletter (4,800+ subscribers)
Social Media & Press Recognition	<ul style="list-style-type: none"> Name and logo recognition on social media platforms reaching 5,000+ followers Recognition on all event marketing materials Recognition in event press release 	<ul style="list-style-type: none"> Name and logo recognition on social media platforms reaching 5,000+ followers Recognition on all event marketing materials Recognition in event press release 	<ul style="list-style-type: none"> Logo recognition on social media platforms reaching 5,000+ followers Recognition on all event marketing materials 	<ul style="list-style-type: none"> Logo recognition on social media platforms reaching 5,000+ followers
Event Engagement	<ul style="list-style-type: none"> 6 complementary ticket to the Farm to Fork dinner Logo listing in Farm to Fork signage Full page (4x10) advertisement in Farm to Fork program book Opportunity to speak at the event 	<ul style="list-style-type: none"> 4 complementary ticket to the Farm to Fork dinner Logo listing in Farm to Fork signage Half page (4x6.5) advertisement in Farm to Fork program book 	<ul style="list-style-type: none"> 3 complementary ticket to the Farm to Fork dinner Logo listing in Farm to Fork signage Quarter page (4x3) advertisement in Farm to Fork program book 	<ul style="list-style-type: none"> 2 complementary ticket to the Farm to Fork dinner Logo listing in Farm to Fork signage and program book

Sponsor levels are based on the following ranges: Seed Sower (\$500–\$1,000), Cultivator (\$1,000–\$2,500), Harvester (\$2,500–\$5,000), and Harvest Hero (\$5,000+). To inquire about additional support and benefit opportunities, please email externalaffairs@westsidehealth.org.

THE 36TH ANNUAL WESTSIDE WAY 5K/10K

Neighbors
Helping
Neighbors



FUNDRAISING EVENT SUPPORT



November 2026

Westside is excited to celebrate our 36th Annual 5K/10K race on Saturday, November 7, 2026, at the Wilmington Riverfront along the Christiana River. This beloved community tradition draws over 180 participants each year, runners, walkers, and families, coming together to support Westside's mission of providing care to all, regardless of ability to pay.

Participants enjoy a scenic course along the river, prizes for top finishers in each age bracket, and a festive post-race celebration with refreshments, music, and camaraderie. All proceeds from the 5K/10K go directly to supporting Westside patients and healthcare services, ensuring high-quality, patient-centered care is available to everyone.

About Our Services

Westside provides comprehensive primary care for adults and children, prenatal and pediatric care to support healthy pregnancies and early childhood development, dental care for patients of all ages, and behavioral health services that promote mental wellness. We are dedicated to delivering accessible, compassionate care and supporting vital community programs that strengthen communities throughout Delaware.





SPONSORSHIP OPPORTUNITIES

THE 36TH ANNUAL WESTSIDE WAY 5K/10K

	Health Hero \$5,000+	Avenger \$2,500	Defender \$1,000	Sidekick \$500
Website & E-Newsletter Recognition	<ul style="list-style-type: none"> Name & logo recognition on social media event website and e-newsletter (4,800+ subscribers) 	<ul style="list-style-type: none"> Name & logo recognition on event website and e-newsletter (4,800+ subscribers) 	<ul style="list-style-type: none"> Logo recognition on event website, and e-newsletter (4,800+ subscribers) 	<ul style="list-style-type: none"> Logo recognition on event website, and e-newsletter (4,800+ subscribers)
Social Media & Press Recognition	<ul style="list-style-type: none"> Name and logo recognition on social media platforms reaching 5,000+ followers Recognition on all event marketing materials Recognition in event press release 	<ul style="list-style-type: none"> Name and logo recognition on social media platforms reaching 5,000+ followers Recognition on all event marketing materials Recognition in event press release 	<ul style="list-style-type: none"> Logo recognition on social media platforms reaching 5,000+ followers Recognition on all event marketing materials 	<ul style="list-style-type: none"> Logo recognition on social media platforms reaching 5,000+ followers
Event Engagement	<ul style="list-style-type: none"> 6 complementary race entries Tabling at The Westside Way 5k/10k Logo on race banner 3 signs on The Westside Way 5k/10k race course Logo placement on The Westside Way 5k/10k race t-shirts 	<ul style="list-style-type: none"> 4 complementary race entries Tabling at The Westside Way 5k/10k Logo on race banner 2 signs on The Westside Way 5k/10k race course Logo placement on The Westside Way 5k/10k race t-shirts 	<ul style="list-style-type: none"> 3 complementary race entries Tabling at The Westside Way 5k/10k Logo on race banner 1 sign on The Westside Way 5k/10k race course Logo placement on The Westside Way 5k/10k race t-shirts 	<ul style="list-style-type: none"> 2 complementary race entries Tabling at The Westside Way 5k/10k Logo on race banner 1 sign on The Westside Way 5k/10k race course

Sponsor levels are based on the following ranges: Sidekick (\$500–\$1,000), Defender (\$1,000–\$2,500), Avenger (\$2,500–\$5,000), and Health Hero (\$5,000+). To inquire about additional support and benefit opportunities, please email externalaffairs@westsidehealth.org.

2026 SPONSOR FORM



Three easy options to make your sponsorship commitment:

Mail completed form to:

*Westside Family Healthcare,
Attn: Sponsorships,
300 Water Street, Suite 200,
Wilmington, DE 19801*

Complete the
sponsorship
[online form](#)

Email completed form to

externalaffairs@westsidehealth.org

Corporation Name: _____

Contact Name/Job Title: _____

Email: _____ Phone Number: _____

Address: _____

City: _____ State: _____ Zip: _____

Website Address: _____

If your organization uses social media, please indicate which one(s) and the handle/page name:

Instagram _____

Facebook _____

LinkedIn _____

Please email your current high resolution company logo along with form.

SPONSORSHIP LEVELS

Please check the sponsorship level(s) you wish to support.

NEIGHBORS HELPING NEIGHBORS	<input type="checkbox"/> \$2,500+	<input type="checkbox"/> \$1,000+	<input type="checkbox"/> \$500+	<input type="checkbox"/> \$250+
FARM TO FORK	<input type="checkbox"/> \$5,000+	<input type="checkbox"/> \$2,500+	<input type="checkbox"/> \$1,000+	<input type="checkbox"/> \$500+
5K/10K THE WESTSIDE WAY	<input type="checkbox"/> \$5,000+	<input type="checkbox"/> \$2,500+	<input type="checkbox"/> \$1,000+	<input type="checkbox"/> \$500+

Looking for additional ways to support Westside? We provide flexible engagement opportunities, such as:

In-kind Donations, Event volunteers, Corporate event teams, and Friendraising events.

Please reach out if you have a unique way to support Westside that isn't mentioned.

Sponsorship commitment is ongoing. Early commitment ensures full marketing benefits.

Westside Family Healthcare is a 501(c)3 tax-exempt organization.

www.westsidehealth.org