



Westside Family Healthcare
We treat you well.

2026 Community Refrigerator Sponsorship



WESTSIDE FAMILY HEALTHCARE'S COMMUNITY FRIDGE INITIATIVE

is part of a national movement to reduce food insecurity by providing dignified, stigma-free access to healthy food. Because food access is essential to health, these fridges support individuals and families both inside and outside the exam room. Guided by the motto:

**TAKE WHAT YOU NEED.
LEAVE WHAT YOU DON'T.
GIVE WHAT YOU CAN**



The initiative offers a judgment-free way for neighbors and patients to access nutritious food when they need it. Westside operates two Community Fridges. The Dover Community Fridge, located outside our Dover health center, is open to the public 24/7, year-round. A second patient-only Community Fridge is located inside our 4th Street Health Center in Wilmington and is available during normal operating hours to support patients while they receive care.

Donations and sponsorships help keep both fridges stocked with fresh, frozen, and pantry staple foods. In addition to food, they also support donations of hygiene items and baby supplies. **\$500 keeps the fridges fully stocked for one week**, ensuring access to healthy food is never a barrier to care.

To learn more about Westside's community refrigerators, please visit westsidehealth.org/communityfridge.



Our Mission

To improve the health of our communities by providing equal access to quality healthcare, regardless of ability to pay.



Our Vision

To achieve health access for all.



Our Values

Lead with compassion.
Serve with humility.
Be exceptional.
Empower all people.



SPONSORSHIP OPPORTUNITIES

COMMUNITY FRIDGE

	Fridge Friend \$100	Access Ally \$200	Pantry Partner \$350	Community Champion \$500
Logo on program webpage	✓	✓	✓	✓
Recognition in e-newsletter (4,800+ subscribers)	✓	✓	✓	✓
Social media recognition (5,000+ followers)	✓	✓	✓	✓
Business magnet by fridges		✓	✓	✓
Event tabling opportunities			✓	✓
Recognition in press releases				✓

Sponsor levels are based on the following ranges: Fridge Friend (\$100-\$200), Access Ally (\$200-\$350), Pantry Partner (\$350-\$500), and Community Champion (\$500+). To inquire about additional support and benefit opportunities, please email externalaffairs@westsidehealth.org.

FLEXIBLE SPONSORSHIP OPTIONS

Sponsors may make a one-time contribution or choose a recurring monthly payment plan throughout the year. Recurring sponsorships provide consistent support that helps keep the fridges stocked year-round.

A Fridge Recurring sponsorship example:

- \$500 sponsorship → about \$42/month
- \$350 sponsorship → about \$30/month
- \$200 sponsorship → about \$17/month
- \$100 sponsorship → about \$9/month

ADDITIONAL SUPPORT OPPORTUNITIES

DONATE, VOLUNTEER, OR ADOPT-A-FRIDGE



DONATE FOOD

Food donations help keep our Community Fridges stocked.

Accepted donations include:

- Fresh fruits and vegetables
- Frozen meals or proteins
- Pantry staples and canned goods
- Bread and dry goods
- Hygiene items and baby supplies

Donors receive sponsorship recognition based on the estimated value of donated items.

VOLUNTEER

Volunteers help keep the fridges clean, organized, and accessible.

Volunteer opportunities include:

- Stocking donations
- Organizing shelves
- Checking expiration dates
- Cleaning fridge surfaces
- Supporting community food drives

Volunteer opportunities are available for:
Individuals • Families • Corporate teams

ADOPT-A-FRIDGE PROGRAM

Organizations can Adopt-a-Fridge and help maintain the program through a long-term commitment.

Volunteer opportunities include:

- Regular stocking of food donations
- Cleaning and organizing the fridge
- Monitoring food quality and expiration dates
- Supporting seasonal food drives

Commitments can be:

Weekly • Monthly • Quarterly

2026 SPONSOR FORM



COMPLETE THE SPONSORSHIP [ONLINE FORM](#) OR COMPLETE THE FORM BELOW:

Corporation Name: _____

Contact Name/Job Title: _____

Email: _____ Phone Number: _____

Address: _____

City: _____ State: _____ Zip: _____

Website Address: _____

If your organization uses social media, please indicate which one(s) and the handle/page name:

Facebook: _____ Instagram: _____

LinkedIn: _____

Please email your current high-resolution company logo with your completed form.

SPONSORSHIP LEVELS

Please check the sponsorship level you wish to support.

<input type="checkbox"/> \$500+	<input type="checkbox"/> \$350+	<input type="checkbox"/> \$200+	<input type="checkbox"/> \$100+
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PAYMENT PLAN

<input type="checkbox"/> ONE TIME DONATION	<input type="checkbox"/> MONTHLY REOCCURRING
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ADDITIONAL SUPPORT

<input type="checkbox"/> I'M INTERESTED IN DONATING FOOD	<input type="checkbox"/> I'M INTERESTED IN VOLUNTEERING	<input type="checkbox"/> I'M INTERESTED IN ADOPT-A-FRIDGE
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SUBMIT YOUR COMPLETED FORM:

Mail:

*Westside Family Healthcare,
Attn: Sponsorships,
300 Water Street, Suite 200,
Wilmington, DE 19801*

E-mail:

*External Affairs Department
externalaffairs@westsidehealth.org*

Sponsorship commitment is ongoing. Early commitment ensures full marketing benefits.
Westside Family Healthcare is a 501(c)3 tax-exempt organization.

www.westsidehealth.org