



# 2024 SPONSORSHIP OPPORTUNITIES



**Westside** Family Healthcare  
We treat you well.

# About Us



In 1988, a group of volunteer nurses opened Westside Family Healthcare with dreams of filling the need for quality healthcare on the west side of Wilmington. Thirty-six years later Westside continues to be a leader in community health serving Delaware's families most in need. As we look forward to 2024, we are committed to continuing to improve access to healthcare, regardless of ability to pay.

Westside Family Healthcare is a nonprofit community health center operating five clinical sites and a mobile health unit across the state of Delaware. At Westside, we reach beyond conventional medicine to address social, emotional, and economic factors that affect our 28,000 patients.



"Westside Health Services" in 1988



The Dover location opens up in 2011



Westside celebrates 35 years in 2023



## Our Mission

To improve the health of our communities by providing equal access to quality healthcare, regardless of ability to pay.



## Our Vision

To achieve health equity for all.



## Our Values

Lead with compassion.  
Serve with humility.  
Be exceptional.  
Empower all people.



# Your Impact



Your support helps Westside provide the basic building blocks that support and sustain our community. As a health center, Westside is committed to addressing the social determinants of health that impact the health of our neighbors. Corporate sponsorships fund key initiatives focused on eliminating hunger, increasing literacy, and promoting safety in Delaware's most in-need communities.



**Supporting + Sustaining Community.**

*Powered by Westside Family Healthcare.*

## Thanks to our donors, Westside accomplished so much in 2023!



Served **28,000** patients annually



Provided care and resources to **1,400 prenatal patients**



**Onsite primary care** at local farms for agricultural workers



**Fresh fruits & vegetables** at Westside Dover's Community Fridge



New **Book Nook** at Westside Fourth Street



**Backpacks and school supplies** for pediatric patients



# 2024 Events



*Westside Family Healthcare is hosting two fundraising events throughout 2024. All proceeds will support our mission to provide equal access to quality healthcare, regardless of ability to pay.*



## Farm to Table Summer 2024

Westside is hosting a rustic farm-to-table dinner party. Attendees will enjoy a menu crafted from locally grown ingredients with music and dancing to follow. All proceeds from this event will go directly to support our Rural Health Outreach Program.

## The Westside Way 5k/10k Fall 2024

Westside is excited to hold our 34th Annual The Westside Way 5k/10k on November 9th, 2024. The race course is located at the Wilmington Riverfront, along the Christiana River. This event attracts 250+ runners/walkers each year. This year's race will feature awards, food, drinks, music, and more!



## Premier Sponsor \$10,000

*Westside Family Healthcare is offering a special package for sponsors who contribute \$10,000+ to our 2024 events. Together, we can help our communities, one neighbor at a time. Premier sponsors will enjoy year-long recognition across both events and our Neighbors Helping Neighbors programs.*

### Farm to Table

### The Westside Way 5k/10k

- |  |  |
|--|--|
| <ul style="list-style-type: none"><li>• Prominent logo placement on event webpage on Westside's website</li><li>• Special recognition in Westside's newsletter reaching 4,800+ subscribers</li><li>• 10 complementary tickets to the event</li></ul>   | <ul style="list-style-type: none"><li>• Prominent logo placement on event webpage on Westside's website</li><li>• Special recognition in Westside's newsletter reaching 4,800+ subscribers</li><li>• 10 complementary entries to the event</li></ul>   |
| <ul style="list-style-type: none"><li>• Monthly recognition on social media reaching 5,000+ followers</li><li>• Recognition in external campaign-related materials</li><li>• Special recognition throughout Neighbors Helping Neighbors initiatives addressing hunger, literacy, and safety.</li></ul>   | <ul style="list-style-type: none"><li>• Monthly recognition on social media reaching 5,000+ followers</li><li>• Recognition in external campaign-related materials</li><li>• Special recognition throughout Neighbors Helping Neighbors initiatives addressing hunger, literacy, and safety.</li></ul> |
| <ul style="list-style-type: none"><li>• Prominent logo placement on Farm to Table invitation</li><li>• Prominent signage at the Farm to Table dinner table and in audiovisual presentation</li><li>• Full page advertisement in Farm to Table program book</li><li>• Top sponsorship benefits for all fundraising events during 2024</li></ul> | <ul style="list-style-type: none"><li>• Prominent logo placement on race banner and shirts</li><li>• 3 signs on race course</li><li>• Top sponsorship benefits for all fundraising events during 2024</li></ul>  |



## Farm to Table

### Summer 2024

PLATINUM \$7,000+	GOLD \$5,000	SILVER \$3,000	BRONZE \$1,500	FRIEND UP TO \$1,499
<ul style="list-style-type: none"><li>Name and logo listed on the event website</li><li>Recognition in Westside's newsletter reaching 4,800+ subscribers</li><li>8 complementary tickets to Farm to Table event</li><li>Prominent logo placement on Farm to Table invitation</li><li>Prominent signage at the Farm to Table event and in audiovisual presentation</li><li>Full page advertisement in Farm to Table program book</li><li>Recognition on social media platforms reaching 5,000+ followers</li><li>Recognition on all event marketing materials</li><li>Recognition in event press release</li></ul>	<ul style="list-style-type: none"><li>Name and logo listed on the event website</li><li>Recognition in Westside's newsletter reaching 4,800+ subscribers</li><li>6 complementary tickets to Farm to Table event</li><li>Logo placement on Farm to Table invitation</li><li>Logo on signage at the Farm to Table event and in audiovisual presentation</li><li>Half page advertisement in Farm to Table program book</li><li>Recognition on social media platforms reaching 5,000+ followers</li><li>Recognition on all event marketing materials</li><li>Recognition in event press release</li></ul>	<ul style="list-style-type: none"><li>Name and logo listed on the event website</li><li>Recognition in Westside's newsletter reaching 4,800+ subscribers</li><li>4 complementary tickets to Farm to Table event</li><li>Logo on signage at the Farm to Table event and in audiovisual presentation</li><li>Quarter page advertisement in Farm to Table program book</li><li>Recognition on social media platforms reaching 5,000+ followers</li><li>Recognition on all event marketing materials</li></ul>	<ul style="list-style-type: none"><li>Logo listed on the event website</li><li>Logo recognition in Westside's newsletter reaching 4,800+ subscribers</li><li>2 complementary tickets to Farm to Table event</li><li>Logo on signage at the Farm to Table event and in audiovisual presentation</li><li>Logo listing in Farm to Table program book</li><li>Recognition on social media platforms reaching 5,000+ followers</li></ul>	<ul style="list-style-type: none"><li>Logo listed on the event website</li><li>Name listed in Westside's newsletter reaching 4,800+ subscribers</li><li>1 complementary ticket to Farm to Table event</li><li>Logo listing in Farm to Table program book</li></ul>



## The Westside Way 5k/10k

Fall 2024

PLATINUM \$3,000+	GOLD \$2,000	SILVER \$1,000	BRONZE UP TO \$999
<ul style="list-style-type: none"><li>Name and logo listed on the event website</li><li>Recognition in Westside's newsletter reaching 4,800+ subscribers</li></ul>	<ul style="list-style-type: none"><li>Name and logo listed on the event website</li><li>Recognition in Westside's newsletter reaching 4,800+ subscribers</li></ul>	<ul style="list-style-type: none"><li>Name and logo listed on the event website</li><li>Recognition in Westside's newsletter reaching 4,800+ subscribers</li></ul>	<ul style="list-style-type: none"><li>Name listed on the event website</li><li>Recognition in Westside's newsletter reaching 4,800+ subscribers</li></ul>
<ul style="list-style-type: none"><li>Recognition on social media platforms reaching 5,000+ followers</li><li>Recognition on all event marketing materials</li><li>Recognition in event press release</li></ul>	<ul style="list-style-type: none"><li>Recognition on social media platforms reaching 5,000+ followers</li><li>Recognition on all event marketing materials</li><li>Recognition in event press release</li></ul>	<ul style="list-style-type: none"><li>Recognition on social media platforms reaching 5,000+ followers</li><li>Recognition on all event marketing materials</li></ul>	<ul style="list-style-type: none"><li>Recognition on social media platforms reaching 5,000+ followers</li></ul>
<ul style="list-style-type: none"><li>Name listed on The Westside Way 5k/10k banner</li><li>3 signs on The Westside Way 5k/10k race course</li><li>Premier logo placement on The Westside Way 5k/10k race shirts</li></ul>	<ul style="list-style-type: none"><li>Name listed on The Westside Way 5k/10k banner</li><li>2 signs on The Westside Way 5k/10k race course</li><li>Logo placement on The Westside Way 5k/10k race t-shirts</li></ul>	<ul style="list-style-type: none"><li>Name and logo listed on The Westside Way 5k/10k race banner</li><li>1 sign on The Westside Way 5k/10k race course</li><li>Logo placement on The Westside Way 5k/10k race t-shirts</li></ul>	<ul style="list-style-type: none"><li>Name listed on The Westside Way 5k/10k race banner</li><li>1 sign on The Westside Way 5k/10k race course</li></ul>
<ul style="list-style-type: none"><li>10 free entries to The Westside Way 5k/10k</li></ul>	<ul style="list-style-type: none"><li>6 free entries to The Westside Way 5k/10k</li></ul>	<ul style="list-style-type: none"><li>4 free entries to The Westside Way 5k/10k</li></ul>	

# 2024 Corporate Sponsor Form



Corporation Name: \_\_\_\_\_

Contact Name/Job Title: \_\_\_\_\_

Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Website Address: \_\_\_\_\_

If your organization uses social media, please indicate which one(s) and the handle/page name:

☐ Facebook \_\_\_\_\_ ☐ Instagram \_\_\_\_\_

☐ Twitter \_\_\_\_\_ ☐ LinkedIn \_\_\_\_\_

## EVENTS & SPONSORSHIP LEVELS

Please check the sponsorship level you wish to support.

### PREMIER SPONSOR

☐ **\$10,000** Premier Sponsors will receive the top sponsor benefits at both events during the year.

### FARM TO TABLE

<input type="checkbox"/> <b>PLATINUM SPONSOR</b>	\$7,000+
<input type="checkbox"/> <b>GOLD SPONSOR</b>	\$5,000
<input type="checkbox"/> <b>SILVER SPONSOR</b>	\$3,000
<input type="checkbox"/> <b>BRONZE SPONSOR</b>	\$1,500
<input type="checkbox"/> <b>FRIEND SPONSOR</b>	UP TO \$1,500

### 5K/10K THE WESTSIDE WAY

<input type="checkbox"/> <b>PLATINUM SPONSOR</b>	\$3,000+
<input type="checkbox"/> <b>GOLD SPONSOR</b>	\$2,000
<input type="checkbox"/> <b>SILVER SPONSOR</b>	\$1,000
<input type="checkbox"/> <b>BRONZE SPONSOR</b>	UP TO \$1,000

### OTHER WAYS TO GET INVOLVED

IN-KIND DONATIONS  
EVENT VOLUNTEERS  
CORPORATE EVENT TEAMS

Email completed form to [externalaffairs@westsidehealth.org](mailto:externalaffairs@westsidehealth.org)

OR

Mail to: Westside Family Healthcare, Attn: Sponsorships,  
300 Water Street,  
Suite 200, Wilmington, DE 19801

Sponsorship commitment is ongoing. Early commitment ensures full marketing benefits.  
Westside Family Healthcare is a 501(c)3 tax-exempt organization.

[www.westsidehealth.org](http://www.westsidehealth.org)