Partner toolkit: eblast content for end-users

Revised: 07.26.22

*Subject line: Need affordable health insurance? Westside can help!*

Dear Friend,

Did you know that getting health insurance coverage for yourself or your family may be more affordable than you think? And did you know that getting covered doesn’t have to be difficult? Most importantly, you don’t have to handle it alone. If you need health insurance, a certified assister at Westside Family Healthcare can provide FREE help to get you enrolled today!

**Free help to get the health insurance that’s right for you!**

A team of knowledgeable certified assisters from Westside Family Healthcare help individuals and families enroll in health insurance plans at a cost they can afford. They provide FREE guidance on plan options so you can choose the best plan for yourself or your family.

Here are other important things you should know:

* Personalized support is available to every Delawarean, free of charge!
* Affordable plans are available from the Health Insurance Marketplace. Plus, after you apply, you may find out that you qualify for a tax credit to help you pay.
* Having health insurance can help you avoid big expenses if you or a family member needs care for an illness or injury.
* You deserve it! Having health insurance keeps you and your loved ones healthy and well.
* Open enrollment starts November 1, but you may be able to enroll sooner if you’ve had a qualifying life event that caused you to lose your health insurance, such as getting married or having or adopting a child.

All appointments can be scheduled in person or virtually, and assistance is available in any language. You can schedule an appointment at **westsidehealth.org/marketplace,** by calling **302-472-8655 in** **New Castle County** or **302-678-2205 in** **Kent or Sussex County,** or emailing**enrollment@westsidehealth.org**.

Thank you,

[Name]