

5K/10K the Westside Way: 29th Annual Run and Walk

June 8, 2019 | 400-500 participants

Westside Family Healthcare is hosting its 29th annual run and walk on Saturday, June 8, 2019. This superhero themed fundraiser attracts nearly 500 runners and walkers from the tri-state area.



Platinum: \$3,000+

- Premier logo placement on race t-shirts
- Premier logo placement on race banner
- Premier logo placement on race website
- 10 free entries
- 3 signs on race course
- Recognition in event press release
- Special recognition on social media platforms reaching 3,000+ followers
- Special recognition in Westside's newsletter reaching 2,500+ subscribers

Gold: \$2,000 - \$2,999

- Logo placement on race t-shirts and race banner
- Logo placement on race website
- 6 free entries
- 2 signs on race course
- Recognition in event press release
- Special recognition on social media platforms reaching 3,000+ followers
- Special recognition in Westside's newsletter reaching 2,500+ subscribers

Silver: \$1,000 - \$1,999

- Logo placement on race t-shirts and race banner
- Logo placement on race website
- Sign on race course
- Recognition on social media platforms reaching 3,000+ followers

Bronze: \$250 - \$999

- Name listed on race banner and race website
- Sign on race course
- Recognition on social media platforms reaching 3,000+ followers
- Recognition in Westside's newsletter reaching 2,500+ subscribers

Friend: Up to \$249

- Name listed on race website
- Recognition on social media platforms reaching 3,000+ followers

CORPORATE SPONSOR FORM

Corporation Name: _____

Contact Name/Job Title: _____

Phone Number: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Website address: _____

If your organization uses social media, please indicate which one:

Facebook (Page Name: _____); Instagram (Handle Name: _____)

Twitter (Handle Name: _____); LinkedIn (Page Name: _____)

EVENTS & SPONSORSHIP LEVELS

Please check the event and sponsorship option(s) you wish to support in 2018.

2019 PREMIER PARTNER

(\$10,000+) The Premier Partner will receive the top sponsor benefits at all events during the year.

5K/10K THE WESTSIDE WAY

Platinum (\$3,000+)

Gold (\$2,000 - \$2,999)

Silver (\$1,000- \$1,999)

Bronze (\$250 - \$999)

Friend (\$249 and below)

GROWING HEALTHY FAMILIES

Cherry (\$3,000+)

Plum (\$2,000 - \$2,999)

Peach (\$1,000- \$1,999)

Apple (\$999 and below)

LIBATIONS AND DONATIONS

Martini (\$2,000+)

Mint Julep (\$1,000 - \$1,999)

Old Fashioned (\$500- \$999)

Manhattan (\$499 and below)

IN-KIND SPONSORSHIPS

In-kind contributions receive the same benefits as cash sponsors of the same level for each event. Major in-kind sponsors (\$1,000+ value) will have logo placement as an in-kind sponsor on event materials including the website and e-newsletter.

Return completed form to externalaffairs@westsidehealth.org or mail to:

Westside Family Healthcare, Attn: Sponsorships, 300 Water Street, Suite 200, Wilmington, DE 19801

Sponsorship commitment is ongoing. Early commitment ensures full marketing benefits.

Westside Family Healthcare is a 501(c)3 tax-exempt organization.

www.westsidehealth.org/specialevents