

Growing Healthy Families: Annual Health Screening Event

August 2018 | 400-500 participants

Westside Family Healthcare is hosting community events at our Dover and Northeast health centers. Designed to provide community resources to families in need, this event attracts nearly 500 community members to participate in health screenings, a resource fair, and much more!



Sponsorship benefits include both events in Wilmington and Dover.

Cherry: \$3,000+

- Premier logo placement on event flyers and posters
- Premier logo placement on event signage and on the cover of the program booklet
- Premier logo placement on 30th Anniversary and event website
- Radio interview on Eagle 97.7
- 3 PSA announcements during event
- Recognition in event press release
- Special recognition on social media platforms reaching 3,000+ followers
- Special recognition in Westside's newsletter reaching 2,500+ subscribers

Plum: \$2,000 - \$2,999

- Logo placement on event signage and in program booklet
- Logo placement on event website
- 2 PSA announcements during event
- Recognition in event press release
- Special recognition on social media platforms reaching 3,000+ followers
- Special recognition in Westside's newsletter reaching 2,500+ subscribers

Peach: \$1,000 - \$1,999

- Logo placement on event signage and in program booklet
- Logo placement on event website
- 1 PSA announcements during event
- Recognition in event press release
- Special recognition on social media platforms reaching 3,000+ followers

Apple: Up to \$999

- Logo placement on event banner
- Name listed in the program booklet
- Logo on the event website
- Recognition on social media platforms reaching 3,000+ followers

CORPORATE SPONSOR FORM

Corporation Name: _____

Contact Name/Job Title: _____

Phone Number: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Website address: _____

If your organization uses social media, please indicate which one:

Facebook (Page Name: _____); Instagram (Handle Name: _____)

Twitter (Handle Name: _____); LinkedIn (Page Name: _____)

EVENTS & SPONSORSHIP LEVELS

Please check the event and sponsorship option(s) you wish to support in 2018.

SHINING PEARL SPONSOR (LIMIT TO 3)

(\$30,000+) The Shining Pearl sponsor will receive the top sponsor benefits at all 6 events during the year.

LIBATIONS AND DONATIONS

<input type="checkbox"/> Martini (\$2,000+)
<input type="checkbox"/> Mint Julep (\$1,000 - \$1,999)
<input type="checkbox"/> Old Fashioned (\$500- \$999)
<input type="checkbox"/> Manhattan (\$499 and below)

GROWING HEALTHY FAMILIES

<input type="checkbox"/> Cherry (\$3,000+)
<input type="checkbox"/> Plum (\$2,000 - \$2,999)
<input type="checkbox"/> Peach (\$1,000- \$1,999)
<input type="checkbox"/> Apple (\$999 and below)

5K/10K THE WESTSIDE WAY

<input type="checkbox"/> Platinum (\$3,000+)
<input type="checkbox"/> Gold (\$2,000 - \$2,999)
<input type="checkbox"/> Silver (\$1,000- \$1,999)
<input type="checkbox"/> Bronze (\$250 - \$999)
<input type="checkbox"/> Friend (\$249 and below)

SIGNATURE EVENT

<input type="checkbox"/> Pearl (\$15,000+)
<input type="checkbox"/> Gold Pearl (\$10,000)
<input type="checkbox"/> Blue Pearl (\$5,000)
<input type="checkbox"/> Pink Pearl (\$2,500)
<input type="checkbox"/> Chocolate Pearl (\$1,000)
<input type="checkbox"/> Yellow Pearl (\$500)

IN-KIND SPONSORSHIPS

In-kind contributions receive the same benefits as cash sponsors of the same level for each event. Major in-kind sponsors (\$2,000+ value) will have logo placement as an in-kind sponsor on event materials including the website and e-newsletter.

Return completed form to externalaffairs@westsidehealth.org or mail to:

Westside Family Healthcare, Attn: Sponsorships, 300 Water Street, Suite 200, Wilmington, DE 19801

Sponsorship commitment is ongoing. Early commitment ensures full marketing benefits.

Westside Family Healthcare is a 501(c)3 tax-exempt organization.