

# 5K/10K the Westside Way: 28th Annual Run and Walk

June 9, 2018 | 400-500 participants

Westside Family Healthcare is hosting its 28th annual run and walk on Saturday, June 9, 2018. This superhero themed fundraiser attracts nearly 500 runners and walkers from the tri-state area.



## Platinum: \$3,000+

- Premier logo placement on race t-shirts
- Premier logo placement on race banner
- Premier logo placement on 30th Anniversary and race website
- 10 free entries
- 3 signs on race course
- Recognition in event press release
- Special recognition on social media platforms reaching 3,000+ followers
- Special recognition in Westside's newsletter reaching 2,500+ subscribers

## Gold: \$2,000 - \$2,999

- Logo placement on race t-shirts and race banner
- Logo placement on race website
- 6 free entries
- 2 signs on race course
- Recognition in event press release
- Special recognition on social media platforms reaching 3,000+ followers
- Special recognition in Westside's newsletter reaching 2,500+ subscribers

## Silver: \$1,000 - \$1,999

- Logo placement on race t-shirts and race banner
- Logo placement on race website
- Sign on race course
- Recognition on social media platforms reaching 3,000+ followers

## Bronze: \$250 - \$999

- Name listed on race banner and race website
- Sign on race course
- Recognition on social media platforms reaching 3,000+ followers
- Recognition in Westside's newsletter reaching 2,500+ subscribers

## Friend: Up to \$249

- Name listed on race website
- Recognition on social media platforms reaching 3,000+ followers

# CORPORATE SPONSOR FORM

Corporation Name: \_\_\_\_\_

Contact Name/Job Title: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Website address: \_\_\_\_\_

If your organization uses social media, please indicate which one:

Facebook (Page Name: \_\_\_\_\_);  Instagram (Handle Name: \_\_\_\_\_)

Twitter (Handle Name: \_\_\_\_\_);  LinkedIn (Page Name: \_\_\_\_\_)

## EVENTS & SPONSORSHIP LEVELS

Please check the event and sponsorship option(s) you wish to support in 2018.

### SHINING PEARL SPONSOR (LIMIT TO 3)

(\$30,000+) The Shining Pearl sponsor will receive the top sponsor benefits at all 6 events during the year.

### LIBATIONS AND DONATIONS

<input type="checkbox"/> Martini (\$2,000+)
<input type="checkbox"/> Mint Julep (\$1,000 - \$1,999)
<input type="checkbox"/> Old Fashioned (\$500- \$999)
<input type="checkbox"/> Manhattan (\$499 and below)

### GROWING HEALTHY FAMILIES

<input type="checkbox"/> Cherry (\$3,000+)
<input type="checkbox"/> Plum (\$2,000 - \$2,999)
<input type="checkbox"/> Peach (\$1,000- \$1,999)
<input type="checkbox"/> Apple (\$999 and below)

### 5K/10K THE WESTSIDE WAY

<input type="checkbox"/> Platinum (\$3,000+)
<input type="checkbox"/> Gold (\$2,000 - \$2,999)
<input type="checkbox"/> Silver (\$1,000- \$1,999)
<input type="checkbox"/> Bronze (\$250 - \$999)
<input type="checkbox"/> Friend (\$249 and below)

### SIGNATURE EVENT

<input type="checkbox"/> Pearl (\$15,000+)
<input type="checkbox"/> Gold Pearl (\$10,000)
<input type="checkbox"/> Blue Pearl (\$5,000)
<input type="checkbox"/> Pink Pearl (\$2,500)
<input type="checkbox"/> Chocolate Pearl (\$1,000)
<input type="checkbox"/> Yellow Pearl (\$500)

### IN-KIND SPONSORSHIPS

In-kind contributions receive the same benefits as cash sponsors of the same level for each event. Major in-kind sponsors (\$2,000+ value) will have logo placement as an in-kind sponsor on event materials including the website and e-newsletter.

Return completed form to [externalaffairs@westsidehealth.org](mailto:externalaffairs@westsidehealth.org) or mail to:

Westside Family Healthcare, Attn: Sponsorships, 300 Water Street, Suite 200, Wilmington, DE 19801

Sponsorship commitment is ongoing. Early commitment ensures full marketing benefits.

Westside Family Healthcare is a 501(c)3 tax-exempt organization.