

# Growing Healthy Families Event Series: 4th Annual Health Screening Event

August 2019 500-600 participants

Westside Family Healthcare is hosting community events at our Dover and Northeast health centers. Designed to provide community resources to families in need, this event attracts 500+ community members to participate in health screenings, a resource fair, and much more!



*Sponsorship benefits include both events in Wilmington and Dover.*

## Cherry: \$3,000+

- Premier logo placement on event flyers and posters
- Premier logo placement on event signage and on the cover of the program booklet
- Premier logo placement on event website
- Radio interview on Eagle 97.7
- 3 PSA announcements during event
- Recognition in event press release
- Special recognition on social media platforms reaching 3,000+ followers
- Special recognition in Westside's newsletter reaching 2,500+ subscribers

## Plum: \$2,000 - \$2,999

- Logo placement on event signage and in program booklet
- Logo placement on event website
- 2 PSA announcements during event
- Recognition in event press release
- Special recognition on social media platforms reaching 3,000+ followers
- Special recognition in Westside's newsletter reaching 2,500+ subscribers

## Peach: \$1,000 - \$1,999

- Logo placement on event signage and in program booklet
- Logo placement on event website
- 1 PSA announcements during event
- Recognition in event press release
- Special recognition on social media platforms reaching 3,000+ followers

## Apple: Up to \$999

- Logo placement on event banner
- Name listed in the program booklet
- Logo on the event website
- Recognition on social media platforms reaching 3,000+ followers

# CORPORATE SPONSOR FORM

Corporation Name: \_\_\_\_\_

Contact Name/Job Title: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Website address: \_\_\_\_\_

If your organization uses social media, please indicate which one:

Facebook (Page Name: \_\_\_\_\_);  Instagram (Handle Name: \_\_\_\_\_)

Twitter (Handle Name: \_\_\_\_\_);  LinkedIn (Page Name: \_\_\_\_\_)

## EVENTS & SPONSORSHIP LEVELS

Please check the event and sponsorship option(s) you wish to support in 2018.

### 2019 PREMIER PARTNER

(\$10,000+) The Premier Partner will receive the top sponsor benefits at all events during the year.

### 5K/10K THE WESTSIDE WAY

Platinum (\$3,000+)

Gold (\$2,000 - \$2,999)

Silver (\$1,000- \$1,999)

Bronze (\$250 - \$999)

Friend (\$249 and below)

### GROWING HEALTHY FAMILIES

Cherry (\$3,000+)

Plum (\$2,000 - \$2,999)

Peach (\$1,000- \$1,999)

Apple (\$999 and below)

### LIBATIONS AND DONATIONS

Martini (\$2,000+)

Mint Julep (\$1,000 - \$1,999)

Old Fashioned (\$500- \$999)

Manhattan (\$499 and below)

### IN-KIND SPONSORSHIPS

In-kind contributions receive the same benefits as cash sponsors of the same level for each event. Major in-kind sponsors (\$1,000+ value) will have logo placement as an in-kind sponsor on event materials including the website and e-newsletter.

Return completed form to [externalaffairs@westsidehealth.org](mailto:externalaffairs@westsidehealth.org) or mail to:

Westside Family Healthcare, Attn: Sponsorships, 300 Water Street, Suite 200, Wilmington, DE 19801

Sponsorship commitment is ongoing. Early commitment ensures full marketing benefits.

Westside Family Healthcare is a 501(c)3 tax-exempt organization.

[www.westsidehealth.org/specialevents](http://www.westsidehealth.org/specialevents)